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TONY LIM RECEIVES DISCOVER THE WORLD'S PRESTIGIOUS WORLDWIDE SALES DIRECTOR AWARD

SCOTTSDALE, AZ, Feb. 18, 2014—Tony Lim recently received Discover the World's prestigious worldwide sales director award. This top company award is given to the Discover sales director who best exemplifies the Discover spirit, outperforms other countries in generating client revenue and business, and contributes to the success of the global network. This is the second time Lim has been awarded this distinction, having also earned the Discover Award in 2002.

Discover the World's CEO Jenny Adams said, "Tony has always been an extraordinary leader as well as a top sales performer. Everyone that works with Tony, whether they are a client, business associate or staff member is inspired by Tony's great passion, dedication, commitment to excellence, integrity and his many unselfish actions which put others' successes before his own. "

"Based in Singapore, Tony continues to invest, grow and strengthen our global network, added Adams. "Since joining Discover, he has added sales operations in China, Hong Kong, Indonesia and Malaysia. Most recently, he has expanded his footprint in China from Shanghai to Beijing, with another location planned in 2014."

"Under Tony's leadership, he has built a team of outstanding experts and excellent operations located in each country in his region, while overseeing the quality control and marketing operations from Singapore. It is worthy to note, that his teams received the most sales performance awards at Discover's global sales conference held recently in Las Vegas."

Lim joined the Discover global team in 1989, and prior to joining Discover held positions at United Airlines as passenger and cargo sales manager; Gasi Travel as general

manager and Pan American World Airways as marketing manager where he successfully coordinated the function and administration of GSA locations in Malaysia, Brunei and Indonesia.

For more information about Discover the World, visit discovertheworld.com or call +1 480 707 5566 or +44 203 598 8030.

About Discover the World

Discover the World has earned a reputation as a leader in global travel distribution and its success in developing a worldwide network of 85 offices in more than 60 countries capable of exceptional representation performance is unmatched. With a portfolio of more than 80 clients utilizing its sales, marketing and business process outsourcing services, Discover the World remains a dominant innovator for the travel industry.

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