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## **TAP PORTUGAL ENTERS PHILIPPINES WITH DISCOVER THE WORLD'S HELP**

SCOTTSDALE, ARIZ, May 29, 2014—TAP Portugal, named the best airline in Europe for the third consecutive year by *Global Traveler*, continues to extend its route network and, to support its growth, has entered the Philippines marketplace with its partner Discover the World providing sales and marketing support.

Celmira R.S. Monteiro, TAP Portugal's head of sales development & efficiency said, "Discover the World has provided us with solid performances in Austria, Malaysia and Singapore. We are committed to the Philippines and have recently joined the local BSP enabling travel agencies to directly ticket their customers on TAP. Since Discover implemented the process of getting BSP in place, it was a logical choice for us to partner with them in this market."

"We are excited to work with TAP Portugal in the Philippines and happy to have 11 new destinations in Europe and Latin America to sell beginning in June," said Jenny Adams, CEO of Discover the World. "These new routes give us even more opportunities to sell TAP Portugal, and we look forward to growing their business in the Philippines. We are proud they continue to expand their business with us and I know our team in the Philippines will provide them with great results."

For more information about Discover the World, visit [discovertheworld.com](http://discovertheworld.com) or call +1 480 707 5566 or +44 203 598 8030.

### About Discover the World

Discover the World has earned a reputation as a leader in global travel distribution and its success in developing a worldwide network of 85 offices in more than 60 countries capable of exceptional representation performance is unmatched. With a portfolio of more than 80 clients utilizing its sales, marketing and business process outsourcing services, Discover the World remains a dominant innovator for the travel industry.

### About TAP Portugal

Operating since 1945, the airline's hub is in Lisbon, a key European gateway at the crossroads of Africa, North America and South America. The TAP network serves 75 destinations in 34 countries worldwide and it is the leading airline between Europe and Brazil. Operating an average of more than 2,250 flights a week, TAP boasts a modern fleet of 55 Airbus aircraft, plus another 16 at the service of PGA, its regional airline, for a total of 71 aircraft. In keeping with its customer focus, TAP is constantly investing in innovation and in the use of new technologies in order to offer high quality, safe and reliable products and services. See more at: <http://www.tapportugal.com/Info/en/about-tap/our-company/mission-values#sthash.3SDnpeUQ.dpuf>.