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DISCOVER THE WORLD PARTNERS FOR FIRST TIME WITH TRAVELTEK

SCOTTSDALE, ARIZ, Feb. 25, 2014—Discover the World, a leader in global travel distribution, has partnered for the first time with Traveltek, the market leader in online travel technology. Discover will represent Traveltek throughout its global network of 85 offices across six continents.

“It’s a natural fit to combine our strengths, said Jenny Adams, CEO of Discover the World. “We pride ourselves in having extensive travel trade relationships which offer fantastic business opportunities for Traveltek. There are numerous retail chains and tour operators who would benefit significantly from the sophisticated technology solutions provided by Traveltek. It’s our mission to help Traveltek win this business so our international sales force will work closely with Traveltek’s team of technology experts in selling its services in the global marketplace.”

Traveltek’s Managing Director Kenny Picken added, “We are really excited at this opportunity that allows us to tap into Discover’s local expertise and contacts and indeed in just a few short weeks we have already enjoyed success winning some exciting new contracts via Discover’s global but local network so this new partnership makes perfect sense to us and provides the ideal platform to further accelerate our global expansion”

For more information about Discover the World, visit discovertheworld.com or call +1 480 707 5566 or +44 203 598 8030.

About Discover the World

Discover the World has earned a reputation as a leader in global travel distribution and its success in developing a worldwide network of 85 offices in more than 60 countries capable of exceptional representation performance is unmatched. With a portfolio of more than 80 clients utilizing its sales, marketing and business process outsourcing services, Discover the World remains a dominant innovator for the travel industry.

About Traveltek

Traveltek has nearly 20 years of experience in the travel industry and is recognized as one of the leading travel technology companies across the globe.

The company creates booking systems for flights, hotels, car hire, car parking, insurance, transfers and cruises, deal with XML interfaces from travel suppliers all over the world, provide the market leading cruise booking platform, parse through legacy information systems, process millions of rows of travel data per day and continue to hold the hands of new agencies entering the web market for the first time. Companies, large and small, find that Traveltek satisfies their needs from its technology expertise to its friendly and helpful staff. For more information, visit www.traveltek.net.

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