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MARK INTERNATIONAL INCREASES ITS PRESENCE IN JAPAN WITH DISCOVER THE WORLD'S REPRESENTATION

SCOTTSDALE, ARIZ, June 17, 2014—Mark International, a U.S. international inbound receptive operator servicing wholesale tour operators worldwide, has expanded its partnership with Discover the World to market and sell to receptive tour operators and key travel distributors in Japan.

Luba Djordjevic, director of business development for Mark International said, "Being our representative in Brazil for the last two years, Discover has shown their dedication to building relationships and providing a high level of service, so we asked for their assistance in the Japanese marketplace. We know Japan has significant growth potential for our major destinations, so it was important to have a representative there to complement our inside sales and service teams."

"We are pleased Mark International has again trusted us to increase its visibility and business results with tour operators and key travel accounts in Japan," said Jenny Adams, CEO of Discover the World. "Our office in Japan, headed by Paul Saito, has been in business for 28 years and over that period of time has developed the relationships that will make this partnership a huge success."

For more information about Discover the World, visit discovertheworld.com or call +1 480 707 5566 or +44 203 598 8030.

About Discover the World

Discover the World has earned a reputation as a leader in global travel distribution and its success in developing a worldwide network of 85 offices in more than 60 countries capable of exceptional representation performance is unmatched. With a portfolio of more than 80 clients utilizing its sales, marketing and business process outsourcing services, Discover the World remains a dominant innovator for the travel industry.

About Mark International

Mark International is a division of Mark Travel Corporation. The Mark Travel Corporation was founded in 1974 in Milwaukee, Wisconsin. A La Macchia Enterprises (LME) company, The Mark Travel Corporation is trusted by the world's leading airlines and hoteliers to manage their vacation brands and take care of their customers. Owned and/or managed brands include flagship brand Funjet Vacations, United Vacations, Southwest Vacations, Blue Sky Tours and more. Mark International is the receptive brand of the company.

With service to more than 1,100 destinations worldwide, Mark Travel and its vacation companies provide value, superb care and the complete end-to-end experience for its customers. The Mark Travel Corporation is a recognized leader in the business of making vacation dreams come true. For more information, visit www.marktravel.com.

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