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## **EXTENDED STAY AMERICA TARGETS NEW INTERNATIONAL MARKETS THROUGH DISCOVER THE WORLD**

SCOTTSDALE, ARIZ, March 5, 2014--Extended Stay America, the largest company-owned and operated chain of extended stay hotels in North America, today announced an international sales and marketing partnership with Discover the World, the travel industry expert at developing proven and innovative solutions to penetrate international markets, drive market share and increase revenue.

“This strategic partnership will leverage Extended Stay America’s leading market position with Discover the World to increase future international growth,” said Tom Seddon, chief marketing officer at Extended Stay America. “We’re first targeting Brazil, Germany, India, Mexico and the U.K. due to the high concentration of prospective clients in need of a more practical hotel with a full kitchen when visiting the U.S. and Canada.”

Jenny Adams, CEO of Discover the World commented, “Extended Stay America is increasing its influence in the international sales arena and we are delighted they’ve selected Discover to handle the task. Our team of expert travel and hospitality professionals implements strategic initiatives, generating new revenue and taking advantage of more opportunities in international markets.”

Extended Stay America has nearly 700 locations in the U.S. and Canada, offering a practical solution for the extended stay segment with affordable rates by the day, week or month. Every room features a full-sized kitchen, free Wi-Fi, flat-screen TVs with premium channels and grab-and-go breakfasts.

For more information about Discover the World, visit [discovertheworld.com](http://discovertheworld.com) or call +1 480 707 5566 or +44 207 107 2303. To learn more about Extended Stay America, visit [extendedstayamerica.com](http://extendedstayamerica.com) or call +1 800 809 3724

#### About Discover the World

Discover the World has earned a reputation as a leader in global travel distribution and its success in developing a worldwide network of 85 offices in more than 60 countries capable of exceptional representation performance is unmatched. With a portfolio of more than 80 clients utilizing its sales, marketing and business process outsourcing services, Discover the World remains a dominant innovator for the travel industry.

#### About Extended Stay America

Extended Stay America is a category leader with the largest distribution of extended stay properties in the U.S. Nearly 700 newly refreshed locations throughout the U.S. and Canada offer 76,000 hotel rooms. From free in-room Wi-Fi and grab-and-go breakfast, to flat-screen TVs with premium channels and fully equipped kitchens in every room, Extended Stay America is the best hotel value today, catering to those on the go at affordable rates by the day, week or month. [ExtendedStayAmerica.com](http://ExtendedStayAmerica.com).

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